

Introduction – Joshua Lozoff (Last name rhymes with “*goes* off”)

It is my pleasure to introduce our very special guest. He has been performing and speaking around the world for nearly twenty years.

He is the only American magician invited to perform at the World’s Fair, and recently he was featured on the network TV show, *Penn & Teller: Fool Us*.

If he looks familiar to you, it might be from his years as an actor on shows like *Cheers*, and movies such as *Clueless*. We’re thrilled to have him with us.

Please welcome with a BIG round of applause, **Joshua Lozoff!**

Tips for a Great Introduction:

A proper introduction is crucial to a successful performance.

You or someone from your organization needs to introduce the comedian or speaker. If you don’t feel up for the task, feel free to delegate this responsibility. Just make sure the person you select follows these important rules:

- **Read over the introduction beforehand and practice reciting it aloud. Ask the performer about the correct pronunciation of their name.**
- **If you have a buffet or bar, the introduction is *not* the time to announce *last call* for food and drinks. Make that announcement at least 5–10 minutes before showtime.**
- **When you approach the microphone, give everyone a few minutes to settle down. Wait as long as needed for everyone to be seated and to quiet down.**
- **Be energetic! The introduction builds excitement and sets the tone for the entire performance.**